

### **About Fredricks Commercial**

1535 West Loop South Houston, TX 77027

Presented by: Peter Meyer



# FREDRICKS Real Estate Services

### SUBJECT PROPERTY

1535 West Loop South, Ste 250, Houston, TX 77027

CLIENT LETTER

CONFIDENTIALITY STATEMENT

SUBJECT PROPERTY

PROPERTY COMPARABLES

MARKETING CAMPAIGN

COMPANY INFORMATION

**INDUSTRY NEWS** 



### CLIENT LETTER

Included is some general information about Fredricks Commercial Brokerage Inc. Fredricks provides <u>Brokerage</u>, <u>Management/Consulting</u>, <u>Marketing</u>, and <u>Valuation</u> services to property owners and investors worldwide. Our principals have extensive backgrounds in commercial real estate along with the deep industry connections required to source and close deals.

As a Seller/Landlord, you will benefit from one of the most Aggressive Brokerage advertising campaigns in the Country. As a result of these years of specialized experience, and this aggressive marketing strategy, we have developed a large database of strong credit buyers. With our focus, network and knowledge of the industry, we will get you the best value for your property. When working with Fredricks Commercial, you will benefit from our years of Real Estate experience and our marketing on all major commercial real estate websites and print media. You will have the best of all worlds with Fredricks because of our outstanding marketing and commitment to excellence. This will allow you to obtain the best possible price from the local, regional and international buyers interested in your property.

As a Buyer/Tenant, Working with a Fredricks Commercial ensures that you will receive the dual benefits of our long history in the industry and the promise of always working with your best interests in mind. After listening carefully to your needs we will begin an extensive search to locate properties that match your criteria. After locating potential properties we will work closely with you to help determine if the site we have found is in fact the right investment for you. Upon deciding to pursue the acquisition we will help you by negotiating the sale on your behalf. The services we provide are always tailored to meet your needs. Many times we will have been working with an owner who has not decided to list just yet but would consider offers from buyers. This helps you because the property has not been shopped.

By understanding the unique characteristics of the contemporary Real Estate industry and property marketplace, Fredericks Commercial consistently performs due to an unparalleled commitment to relationships, industry knowledge, and results.

More information is available on our website. Take a look at our website to see our current listings. <a href="www.fcommercial.com">www.fcommercial.com</a>.

We look forward to working with you and assisting in your real estate goals. Please call or email if you have any questions.

Best Regards,

Peter Meyer
Fredricks Commercial Brokerage Inc.
Fredricks Commercial Management Inc.
1535 West Loop South, Suite 250
Houston, TX 77027
(713) 572-3500 – Direct
(713) 320-9651 – Cell
(713) 479-9677 - Fax
pmeyer@fcommercial.com

If you are currently represented by a licensed real estate agent please disregard this note as it is not our intention to solicit the offerings of other real estate brokerages.



# CONFIDENTIALITY

The information contained in the following offering memorandum is proprietary and strictly confidential. It is intended to be reviewed only by the party receiving it from Fredricks Commercial Brokerage and should not be made available to any other person or entity without the written consent of Fredricks Commercial Brokerage.

This offering memorandum has been prepared to provide summary, unverified information to prospective purchasers, and to establish only a preliminary level of interest in the subject property. The information contained herein is not a substitute for a thorough due diligence investigation.

The information contained in this offering memorandum has been obtained from sources we believe to be reliable; however, Fredricks Commercial Brokerage makes no warranty or representation whatsoever regarding the accuracy or completeness of the information provided. All potential buyers must take appropriate measures to verify all of the information set forth herein.



# SUBJECT PROPERTY

1535 West Loop South, Ste 250, Houston, TX 77027



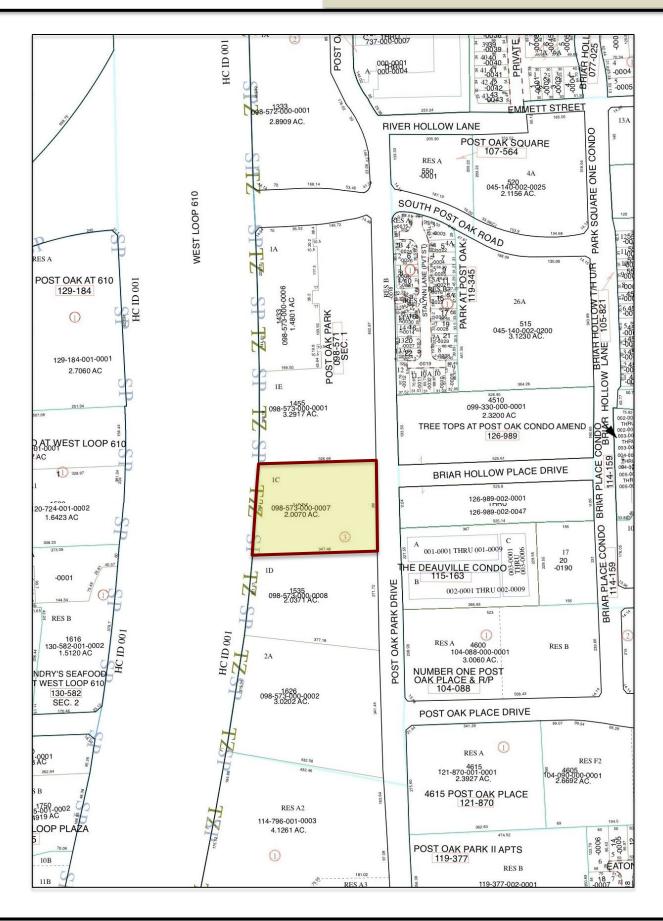
**HCAD REPORT** 

PLAT MAP

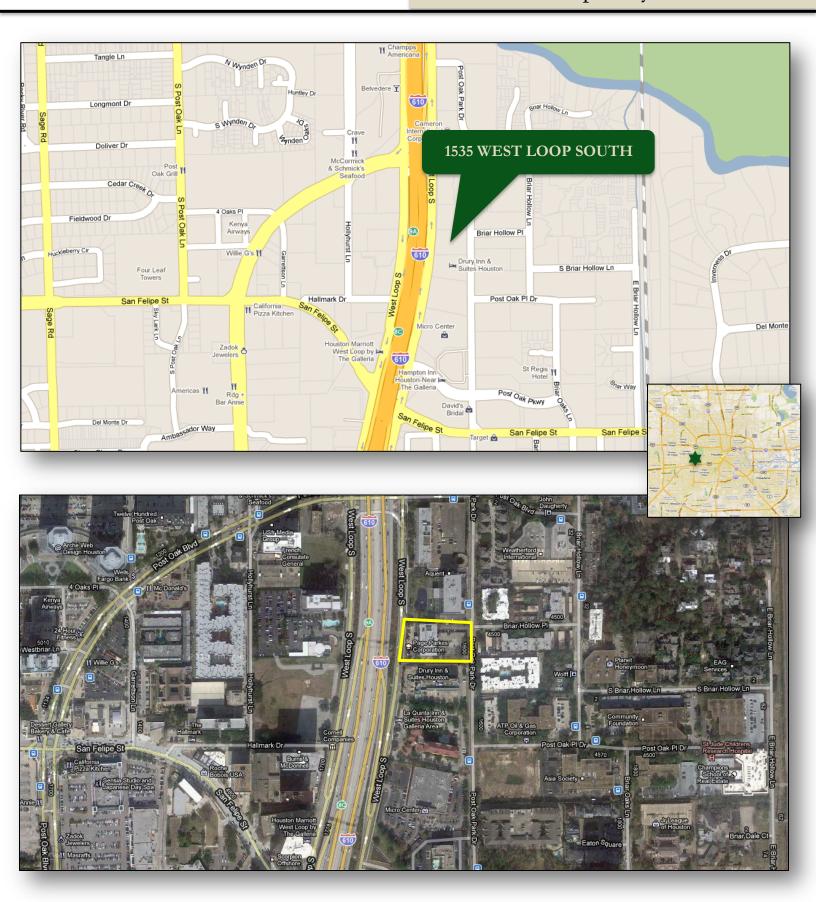
PROPERTY LOCATION

**DEMOGRAPHICS** 

Tax Year: (	HARRIS COUNTY APPRAISAL DISTRICT LEAL PROPERTY ACCOUNT INFORMATION 0985730000007								Print E-mail						
		Similar (	Owner Name	Nearby	v Addre	2922	Same S	Street Nar	me Rela	ted Map	5157D				
		Similar				$\overline{}$	Fiduciar		$\overline{}$	teu map	31370	/			
Owner Nan Mailing Ado	D 50														
State Class Code Land L					ode			Building Class					Total Units		
F1 Real, Commercial 4353 Office Bldgs.					Low-Rise (1 to 4 Stories)				В				0		
Land Area	Building Ar	g Area Net Rentable Area		a Neighborhood				Neighborhood Group			Market Area Ma		Map Facet Key Map		
87,425 SF	101,517	7 64,280		5906.01			1	0			4004		57D	491R	
					Value	Status	Informa	ation							
Capped Account					Value St				Status			Shared CAD			
	Pe	nding					ll Values Pending				No				
				E	xempti	ons ar	nd Jurisd	ictions						Online	
Exemption Type		Districts	Districts Jurisdic					ARB Status		201	2010 Rate		2011 Rate		
None		001	001 HOUSTON ISD					Pend	ding	1.156700				View	
		040						Pend	ding	0.388050				View	
		041	HARRIS CO FLOOD CNTRL					Pend	ding	0.029230					
		042	PORT OF HOUSTON AUTHY					Pending 0.020			20540				
		043	HARRIS CO HOSP DIST					Pending 0.1			92160				
		044	HARRIS CO EDUC DEPT					Pending		0.0	006581				
		048	HOU COMMUNITY COLLEGE					Pending			0.092220				
		061	061 CITY OF HOUSTON					Pending		0.6	0.638750				
						Valua	ations								
Value as of January 1, 2010										ie as of January 1, 201					
Land			Market			Appraised Land						Market	ket Appraise		
Land Improvement			4,371,250 259,750						vement						
Improveme Total	311 <b>C</b>		-			1 000	Improvement  O Total				Pending			Pendin	
. 0001			4,001,000				ue Histo	ory				chang		rendi	
						La	nd								
					Ma	rket V	alue Lan	d							
Line Description			Site Code	Unit Type	Units	Size Factor	Site Factor	Appr O/R Factor	Appr O/R Reaso	Adi	Unit Price	Adj U Price			
1 43	53 Office	Bldgs. Low-f Stories)	dgs. Low-Rise (1 to 4 tories)		SF 87,425		5 1.00	1.00	1.00		1.00	Pending	Pendi	ng Pendi	
						Post!	din e								
	Year Built		Type			Buil	ding	Style		Qual	ity I ~	nr Sa Et	Build	ing Detail	
Building		Type Office Bldgs. Low-Rise (1 to 4 Stories)					Style 8344 Office Building			Avera	-			Building Details	
Building 1	1067	Office RId	Parking Garage				8345 Parking Structure					-		Displayed	
Building 1 2	1967 1967	Office Bld			Stories	-				Avera	_		-	View	



### Property Location





### MARKETING CAMPAIGN

ONLINE EXPOSURE

**CUSTOMIZED MATERIALS** 



Fredricks Commercial Brokerage relies on the most highly-trafficked websites to market your properties to interested parties. Our online listings are meticulously crafted with an aim at appealing to specifically targeted prospects.

Our Listing can be found on the following websites:



www.FCommercial.com



www.LoopNet.com



www.WSJ.com



www.CoStar.com



www.CityFeet.com



www.CommGate.com

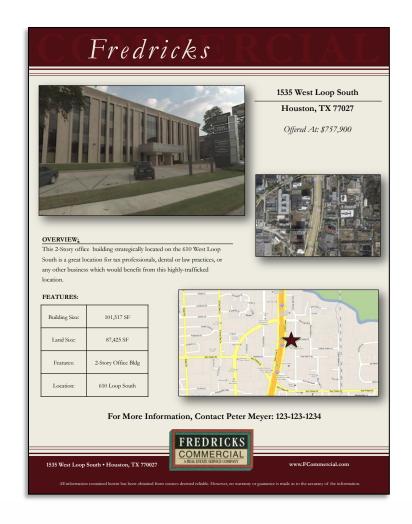


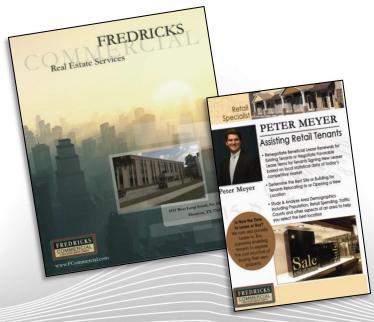
www.parkbrokerageservices.com



www.marinasales.com







Our Print Media Campaigns are a perfect example of our drive for results. Uniquely created for each individual property, we design our customized print materials with the aim of maximizing profitable exposure. Some of our print media include: Property Analysis Presentations, Flyers, Postcards, Brochures, and Tri-Folds.

Website Campaigns include all major internet sites that particularly pertain to your property type. We are also able to create individual websites and have designated, highly trafficked, industry specific websites for every property that we have listed within our company, making each property unique.

Fredricks Commercial listens to our clients to determines the best way to expose our clients property as little or much as the client demands.



## **COMPANY INFO**

COMMERCIAL BROKERAGE

COMMERCIAL MANAGEMENT

AGENT BIOGRAPHY



Our goal is to excel in every aspect of the real estate services that we offer.

As individuals and as a team, we possess the right attributes: credibility, integrity, knowledge, experience, accessibility and flexibility. We enhance the value of our clients' real estate assets.

TO EACH AND EVERY CLIENT WE CONSISTENTLY STRIVE TO DELIVER REAL ESTATE SOLUTIONS THAT EXCEED THEIR EXPECTATIONS.

Providing acquisition and disposition services to domestic and international corporations, institutions and individuals, Fredricks Commercial Brokerage is a leader in the sales and leasing of single-tenant and multitenant retail properties and shopping centers, office buildings, industrial properties and raw land.

#### REAL ESTATE EXPERIENCE

Industrial Property
Marina or Marine related property
Self Storage

RV and Mobile Home Parks (Campgrounds)

Land, developed and undeveloped

Single story to multi-story commercial office buildings

10-500 unit multi-family properties

Office/service and warehouse centers

Retail centers

Service centers

Single family residential, vacant and occupied

#### **SERVICES**

Property Management
Asset Management
Brokerage
Leasing
Sales-Property Valuation Analysis
Brokers Price Opinions

Investment Consulting Financial; Administrative & Business Plans

Construction; New & Renovation Construction Supervision

Tenant Finish

Space Planning/Cost Estimating

#### MEMBERSHIPS/AFFILIATIONS













The Staff at Fredricks Commercial Management has been providing Property Management Services to individual, corporate, and institutional clients for over 30 years. We specialize in a hands-on approach in all aspects of Property Management including leasing, property maintenance, and construction supervision.

Fredricks Commercial Management, Inc. has been recognized by the Institute of Real Estate Management (IREM) as an ACCREDITED MANAGEMENT ORGANIZATION®, AMO firm. As such we are one of the elite firms nationwide to hold this designation.

To earn the Institute's prestigious AMO designation, Fredricks Commercial Management, Inc. has fulfilled strict requirements in the areas of insurance, experience, integrity and fiscal stability. FCM has met all of the AMO requirements regarding possession of fidelity bond, money and securities broad form insurance, professional liability insurance (E & O), depositor's forgery and alteration insurance and number of years in the management business. Additionally, the AMO evaluation includes a thorough review of FCM's credibility, financial net worth, asset/liability ratios and accounting practices. As an AMO firm, FCM must abide by a Code of Ethics established by IREM which regulates such areas as confidentiality, relationships with clients, advertising practices and operations procedures.

#### **Certifications:**

Certified Property Manager (CPM)
Certified Apartment Manager (CAM)
Certified Apartment Maintenance Technician (CAMT)
Certified Apartment Property Supervisor (CAPS)
Accredited Residential Manager (ARM)
Texas Real Estate Salesman
Texas Real Estate Broker

#### **Trade Associations:**

















As a Broker with Fredricks Commercial Brokerage, Inc., specializing in Marinas, Self-storage, RV/Mobile Home Communities, Industrial Property and land, Peter specializes in creating customized marketing plans for owners, maximizing exposure and thoroughly understanding the characteristics of his client's property and their needs.

With a business background and degree, he understands the current market trends, investment strategies and what to look for in making a property work for all buyers and sellers. Peter's acquisition and disquisition experience helps inform clients of all aspects involved with each transaction in order to make the right business decision. Peter and Fredricks Commercial Brokerage Inc. have a successful track of record of getting listings sold or leased when working with their clients exclusively.

Fredricks Commercial Brokerage, Inc. provides brokerage, management/consulting, marketing, and valuation services to property owners and investors worldwide. Our principals have backgrounds in finance and commercial real estate along with the deep industry connections required to source and close deals.

By understanding the unique characteristics of the real estate business and property marketplace, Fredricks Commercial consistently performs due to an unparalleled commitment to relationships, industry knowledge, and results.

Peter grew up in Houston, Texas where he is active in many organizations, enjoys sports, boating, fishing on Galveston Bay and spending time with his family and friends. Peter is a dedicated father, husband and businessman in Houston.

#### **Specialties:**

- Marine Properties
- Self/Mini Storage
- RV/Mobile Home
- Industrial
- Land

#### **Education:**

BBA – St. Edwards University, Austin TX Champions School of Real Estate

#### **Affiliations:**

HAR, TAR, NAR – Houston TX
Marina Sales, LLC
Marina Association of Texas
Association of Marina Industries
Self Storage Brokers of America, Inc.
Texas Self Storage Association
Park Brokerage Services
Texas Association Campground Owners



Peter F. Meyer
Broker

Broker

Fredricks Commercial Brokerage
1535 West Loop South, Suite 250
Houston, TX 77027

(713) 572-3500 – Direct

(713) 320-9651 – Cell

(713) 479-9677 - Fax

#### **Disciplines:**

Acquisition and Disposition Services Tenant and Owner Representation Buyer and Seller Representation Management

### Information About Brokerage Services

Before working with a real estate broker, you should know that the duties of a broker depend on whom the broker represents. If you are a prospective seller or landlord (owner) or a prospective buyer or tenant (buyer), you should know that the broker who lists the property for sale or lease is the owner's agent. A broker who acts as a subagent represents the owner in cooperation with the listing broker. A broker who acts as a buyer's agent represents the buyer. A broker may as an intermediary between the parties if the parties consent in writing. A broker can assist you in locating a property, preparing a contract or lease, or obtaining financing without representing you. A broker is obligated by law to treat you honestly.

#### IF THE BROKER REPRESENTS THE OWNER:

The broker becomes the owner's agent by entering into an agreement with the owner, usually through a written listing agreement, or by agreeing to act as a subagent by accepting an offer of subagency from the listing broker. A subagent may work in a different real estate office. A listing broker or subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first. The buyer should not tell the owner's agent anything the buyer would not want the owner to know because an owner's agent must disclose to the owner any material information known to the agent.

#### IF THE BROKER REPRESENTS THE BUYER:

The broker becomes the buyer's agent by entering into an agreement to represent the buyer, usually through a written buyer representation agreement. A buyer's agent can assist the owner but does not represent the owner and must place the interests of the buyer first. The owner should not tell a buyer's agent anything the owner would not want the buyer to know because a buyer's agent must disclose to the buyer any material information known to the agent.

IF THE BROKER ACTS AS AN INTERMEDIARY: A broker may act as an intermediary between the parties if the broker complies with The Texas Real Estate License

Act. The broker must obtain the written consent of each party to the transaction to act as an intermediary.

The written consent must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. The broker is required to treat each party honestly and fairly and to comply with The Texas Real Estate License Act. A broker who acts as an intermediary in a transaction:

- 1. Shall treat all parties honestly:
- 2. May not disclose that the owner will accept a price less that the asking price unless authorized in writing to do so by the owner:
- 3. May not disclose that the buyer will pay a price greater than the price submitted in a written offer unless authorized in writing to do so by the buyer; and
- 4. May not disclose any confidential information or any information that a party specifically instructs the broker in writing not to disclose unless authorized in writing to disclose the information or required to do so by The Texas Real Estate License Act r a court order or if the information materially relates to the condition of the property.

With the parties consent, a broker acting as an intermediary between the parties may appoint a person who is licensed under The Texas Real Estate License Act and associated with the broker to communicate with an carry out instructions of one party and another person who is licensed under that Act and associated with the broker to communicate with and carry out instructions of the other party.

If you choose to have a broker represent you, you should enter into a written agreement with the broker that clearly establishes the broker's obligations and your obligations. The agreement should state how and by whom the broker will be paid. You have the right to choose the type of representation, if any, you wish to receive. Your payment of a fee to a broker does not necessarily establish that the broker represents you. If you have any questions regarding the duties and responsibilities of the broker, you should resolve those questions before proceeding.

